Press release



No. 7 / July 2021, Cologne #gamescom2021

gamescom award 2021: Apply now!

Application period for the gamescom award 2021 open until Tuesday, August 3, 4:00 p.m. +++ announcement of winners on Wednesday, August 25

The application period for the gamescom award 2021 has started: All games from gamescom partners to be presented as part of gamescom now may be submitted until the entry deadline on August 3, 4:00 p.m. The gamescom award is presented in a total of 24 categories. In order to participate, entrants must submit an approximately 10-minute gameplay video (optionally commented) to the award office for evaluation by the gamescom award jury. The winners will be announced on Wednesday, August 25, 2021. Some of the prizes will be awarded during gamescom: Opening Night Live and others in the gamescom studio. All of the award winners can also be found on gamescom now - gamescom's content hub.

Due to the coronavirus pandemic, gamescom 2021 will be held exclusively in digital format. The gamescom award comes with several innovations: The gamescom award jury will view and evaluate the submitted gameplay footage prior to the digital event. In the Consumer Awards group, gamescom fans will vote for their favorites in the "Best Streamer" and gamescom "Most Wanted" categories.

To ensure a successful submission, the entry form for the gamescom award must be filled out and sent to the award office by the deadline. More precise specifications for the design of the video to be submitted can be found in the rules on the newly created gamescom award landing page. The general conditions of participation and application forms for the gamescom award 2021 can also be found there: <u>https://www.gamescom.global/the-gamescom/gamescom-award/</u>

Information on how companies can become gamescom partners can be found here: https://www.gamescom.global/for-partners/gamescom-for-partners/become-a-partner/

gamescom award 2021: Overview of the categories

Category group "Genre":

- Best Action Adventure Game
- Best Action Game
- Best Family Game
- Best Indie Game
- Best Multiplayer Game
- Best Ongoing Game
- Best Racing Game



gamescom 25.08. - 27.08.2021 www.gamescom.global

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Executive Board: Gerald Böse (President and Chief Executive Officer) Oliver Frese Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



- Best Remaster

- Best Role Playing Game
- Best Simulation Game
- Best Sports Game
- Best Strategy Game
- Most Original Game

Category group "Platform":

- Best Microsoft Xbox Game
- Best Nintendo Switch Game
- Best PC Game
- Best Sony Playstation Game

Category group "Consumer Awards":

- Best Streamer
- gamescom "Most Wanted"

Category group "gamescom global Awards":

- Best Announcement
- Best Lineup
- Best of gamescom
- Best Trailer
- HEART OF GAMING Award

Direct submissions are only possible in the "Genre" and "Platform" category groups.

The award office of the gamescom award 2021 will once again be headed by the Foundation for Digital Games Culture. Your contact: Benjamin Rostalski, Tobias Lo Coco Foundation for Digital Games Culture Marburger Str. 2 | 10789 Berlin | Germany Tel. +49 30 29 04 92 92 E award@gamescom.de | E rostalski@stiftung-digitale-spielekultur.de

About gamescom

gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. gamescom 2021 will be held exclusively in digital format from Wednesday, August 25 to Friday, August 27, 2021. On-site events in Cologne will not take place this year. gamescom is jointly organized by Koelnmesse and game - the German Games Industry Association.

Koelnmesse - Global Competence in Digital Media, Entertainment and Mobility: Koelnmesse is an international leader in organising trade fairs in the Digital Media, Entertainment and Mobility segments. Trade fairs like DMEXCO, gamescom, Page 2/3



gamescom asia, INTERMOT and THE TIRE COLOGNE are established as leading international trade fairs. Koelnmesse not only organises trade fairs in these areas in Cologne, but also in other growth markets like, for example, China, Singapore and Thailand, which have different areas of focus and content. These global activities offer customers of Koelnmesse tailor-made events in different markets, which guarantee sustainable and international business.

Further information: www.koelnmesse.com/current-dates/all-trade-fairs/#3 Note for editorial offices: gamescom photos are available in our image database on the Internet at www.gamescom.global/imagedatabase Press information is available at: www.gamescom.global/imagedatabase Press information is available at: www.gamescom.global/imagedatabase

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